# Chirag Gala

Mumbai, Maharashtra, India

shahchirag93@gmail.com

linkedin.com/in/i-am-chirag-gala

## Summary

I am a Certified Digital Marketer in Mumbai. I have done my Advanced Digital Marketing Course from DGmark Institute (CANVA GRAPHIC DESIGNING, WORDPRESS WEB DEVELOPMENT, CHATGPT & AI-TOOLS, ADVANCED DIGITAL MARKETING)

## **Experience**



#### Student

**Dgmark Institute** 

Oct 2023 - Present (2 months)

## **Digital Marketing Manager**

Asha Ambe Agencies

Jun 2023 - Oct 2023 (5 months)

## **Account Manager**

Asha Ambe Agencies

May 2023 - Oct 2023 (6 months)

God idols and decoration statues and clocks

#### **Business Owner**

**Navkar Creation** 

Aug 2014 - Jun 2023 (8 years 11 months)

Started my company as a young entrepreneur in Aug, 2014. I am closing my company by April'2023. The main reason to close is financial issues which happened during Covid19 Crisis. My company could not bare the load anymore hence we finalized its best to close down the company. During these 9 years of my business experience my main domain Were:

- **Business Development**
- Marketing Analyst
- Marketing Strategist

Even though looked out other operations in my company like:

- Production house
- Purchasing of raw materials
- Team management
- Accounts etc.

#### **Education**

**Thakur College of Science & Commerce** 

## Bachelor's in Accounting & Finance, Accounting and Finance Jul 2011 - May 2014

#### **DGmark Institute**

Advanced Digital Marketing, Marketing Oct 2023 - Present

## **Licenses & Certifications**



in Excel 2021 Essential Training (Office 2021/LTSC) - LinkedIn

## **Skills**

Content Marketing • Search Engine Optimization (SEO) • Search Engine Marketing (SEM) • Social Media Optimization (SMO) • Social Media Marketing • Graphic Design • Affiliate Marketing • Email Marketing • ADVANCED DIGITAL MARKETING • AI TOOLS